

Connecticut State Chess Association

a 501(c)(7) nonprofit corporation

Promotion Policy at CSCA Tournaments & Events

Updated 12/10/2022

1. CSCA events are **nonprofit efforts** exclusively organized for the CSCA purpose and mission, administered by volunteers and performed as service to the community. Any funds raised at these events are directed toward the chess community.
2. **Unauthorized promotion** or other business transaction at CSCA events is a violation of CSCA nonprofit status and a disregard for the efforts of CSCA volunteers and policies. Such actions injure the CSCA and the chess community.
3. **Member organizations** may promote their upcoming events at CSCA tournaments via the Upcoming Event Table at no cost, as follows: CSCA will designate a table for upcoming event flyers in a prominent place at any CSCA event for organizers to use for flyer distribution. Organizers may submit flyers for advance approval and inclusion on the table no less than 24 hours ahead of the event. Events in conflict with CSCA events or with inappropriate or unacceptable content—content that violates or otherwise challenges US Chess or CSCA rules and policies or legal standards—will not be included.
4. Due to legal requirements and restrictions, **non-member organizations** may NOT promote their events at CSCA tournaments. CSCA is not permitted to promote or do business with non-member organizations.
5. An organization may **become a CSCA member organization** by writing to the CSCA at chess.CSCA@gmail.com and submitting the applicable annual membership fee for their organization type.
6. Member organizations may request that CSCA perform **additional promotional services**, such as:
 - (a) Distribute flyers to players via board or at the TD table;
 - (b) Announce the upcoming events at opening and/or closing ceremonies;
 - (c) Distribute flyers at check-in.Additional service fees apply.
7. **Sanctioned or partnered events** are treated as CSCA events subject to this policy.



Connecticut State Chess Association --- ChessCT.org --- chess.CSCA@gmail.com