

# Connecticut State Chess Association

a 501(c)(7) nonprofit corporation

## Calendar & Online Promotion Policy

Updated 12/11/2022

1. CSCA website and calendar are **nonprofit efforts** exclusively organized for the CSCA purpose and mission, administered by volunteers and performed as service to the community. Any funds raised through the use of these communication tools are directed toward their maintenance and the chess community.
2. **Unauthorized promotion or use** of the website or calendar for private business purposes is a violation of CSCA nonprofit status and a disregard for the efforts of CSCA volunteers and policies. Such actions injure the CSCA and the chess community and are prohibited.
3. **All organizers** organizing a chess or chess-related event in Connecticut or contemplating an audience of Connecticut players are entitled to a basic listing on the CSCA website.
4. The **basic calendar listing** includes the title of the event, date, location and name of organizer, linked to organizer's website where possible. Where not possible, a link to the organizer's email may be used. Organizers should email the CSCA to request posting of their events.
5. **Member organizations** receive an **enhanced calendar listing** as follows:
  - (a) weblink to or posting of event flyer and/or registration page;
  - (b) additional links to other items: registration, policies, etc.
  - (c) posted as "member organization event" and highlighted in a color other than CSCA events.
6. Member organizations may request **event promotion services** in addition to the above. Promotion services treat an event like a CSCA event, as follows:
  - (a) Events are posted on CSCA homepage;
  - (b) Events are included in the CSCA newsletter: *Chess Community Post*, if published at a time relevant to the events;
  - (c) Events are included in a mailing distribution, when appropriate and possible.  
Event promotion fees apply.
7. **Exceptions** to posting:
  - (a) The CSCA will not post an event that contains inappropriate or unacceptable content, content that violates or otherwise challenges US Chess or CSCA rules and policies.
  - (b) The CSCA will not post an event that claims to be a State Championship without CSCA sanction or authorization.
  - (c) The CSCA will not post an event that conflicts with a CSCA event. The question of conflict is decided on a case by case basis on the totality of circumstances. Although an identical date or weekend raises a flag, the event may not have overlapping scope, i.e., reasonably close venue, audience of same category of players, nature of the event, event type, etc.
  - (d) The CSCA will not post an event with unverifiable or misleading content.



Connecticut State Chess Association --- [ChessCT.org](http://ChessCT.org) --- [chess.CSCA@gmail.com](mailto:chess.CSCA@gmail.com)

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8. The CSCA Calendar of Events is not a **Clearinghouse** and is intended for membership information and use. A Clearinghouse is a calendar of scheduled and contemplated tournaments to aid organizers in avoiding event conflicts. The CSCA is a New England Chess Association member and encourages Connecticut organizers to use the NECA Clearinghouse to avoid event conflicts. The rules of the NECA Clearinghouse are different from that of the CSCA Calendar.
9. Organizers should make best efforts to **avoid event conflicts** with the CSCA and each other. It is recommended that organizers plan events well in advance, and if a conflict arises, contact the organizer of the conflicting event to resolve wherever possible. Connecticut is one chess community, and all organizers are members of that community. Thus, please extend the courtesy.



Connecticut State Chess Association --- [ChessCT.org](http://ChessCT.org) --- [chess.CSCA@gmail.com](mailto:chess.CSCA@gmail.com)